

# 7<sup>th</sup> Annual Maryland Charter School Conference

## Exhibit and Partnership Opportunities

Presented by the Maryland Charter School Network

The Maryland Charter School Network cordially invites your organization to establish its foothold in the expanding charter school market and partner with us at the 7<sup>th</sup> Annual Maryland Charter School Conference. As an exhibitor, you will network with more than 150 charter school administrators, educators, developers, business managers, and policy makers. Unlike district-governed schools, charter schools retain 100% control over their budget. This boils down to substantial business opportunities for a wide variety of private and non profit service providers. Our exhibitors and sponsors enjoy an opportunity for face-to-face marketing like none other in the state, as the Maryland Charter School Conference is the ONLY event serving the charter school market in Maryland.

**LOCATION:** TBD, Greater Baltimore Area  
**DATE:** April 30, 2010 8:00 am- 5pm

### EXHIBITOR COST and EXHIBITOR SERVICES

#### Vendor Registrant

**Save** - Register by 2/15/10 - **\$500**  
 Registration fee after 2/15/10 - \$600

- 10 x 10 space with a 6' draped table, two chairs and electronic hook up
- Listing in the Program Booklet

#### Vendor PLUS Registrant

**Save** Register by 2/15/10 - **\$800**  
 Registration fee after 2/15/10 - \$1,000

- 10 x 10 space with a 6' draped table, two chairs and electronic hook up
- Listing in the Program Booklet
- Opportunity for 90 minute workshop

### SPONSORSHIP OPPORTUNITIES

#### Vendor Fair Co-Sponsor \$5,000

- Recognized as a Vendor Fair Sponsor
- Full service vendors' booth in the Vendor Fair
- Company name & logo **prominently** printed on the back cover of the Program Booklet
- **Public Recognition** at Conference Opening
- 1 Year MCSN Associate membership
- 1 page ad in the Program Booklet

#### Vendor Networking Happy Hour Sponsor \$2,500

- Recognized as a Vendor Fair Sponsor
- Full service vendors' booth in the Vendor Fair
- Company name & logo printed on the back cover of the Program Booklet
- **Public Recognition** at Conference Opening
- 1/2 page ad in the Program Booklet

#### Conference Keepsake Sponsors \$1,000 (10 Available)

- Recognized as a Vendor Fair Sponsor
- Full service vendors' booth in the Vendor Fair
- Company name & logo printed in Program Booklet
- 1/4 page ad in the Program Booklet
- Company name & logo printed on the Conference keepsake

**In-Kind Sponsorships** are available to offset costs that would otherwise be incurred by the conference—e.g. LCD Projectors, Badge Holders, Flash Drives, Event Program Guide Printing.



## **PAYMENT/CANCELLATION:**

**Payment must be sent with Exhibitor/Sponsor registration form to secure space.** Submit contract and payment by April 1, 2010. Make checks made payable to **Maryland Charter School Network**, and mail to:

### **Exhibitor Services**

Judy Grusso

MCSN

4639 Falls Road

Baltimore, MD 21209

Phone: 800-689-3795 Fax: 800-689-3795

Email: [info@mdcharternetwork.org](mailto:info@mdcharternetwork.org)

**Cancellation Fees:** All exhibitors canceling space will be charged a \$100 processing fee. All requests for refunds must be made in writing and received by the MCSN by March 15, 2010. Refunds will be issued 90 days after the conclusion of the conference. **No refunds will be granted after March 15, 2010.**



# Exhibitor Registration Form And Contract

Please PRINT or TYPE the following information:

Organization: \_\_\_\_\_

Telephone: \_\_\_\_\_ FAX : \_\_\_\_\_ E-mail: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Type of Product/Service: \_\_\_\_\_

PLEASE SELECT ONE:

Vendor Registrant: \*\* *Early Registration* \$500 x \_\_\_\_\_ Quantity = \$ \_\_\_\_\_ (Must register by 2/15/10)  
\$600 x \_\_\_\_\_ Quantity = \$ \_\_\_\_\_ (Register 2/16 – 4/1/10)

Vendor PLUS Registrant: \*\* *Early Registration* \$800 x \_\_\_\_\_ Quantity = \$ \_\_\_\_\_ (Must register by 2/15/10)  
\$600 x \_\_\_\_\_ Quantity = \$ \_\_\_\_\_ (Register by 2/16–4/1/10)

TOTAL DUE: \$ \_\_\_\_\_

Space assignments are on a first come - first placed basis  
Exhibits will be displayed April 30, 2010, 8:00 am – 5:00 pm.

Payment Type:

\_\_\_\_\_ (Check) \_\_\_\_\_ (MasterCard) \_\_\_\_\_ (Visa)

\_\_\_\_\_  
(Credit Card #)

\_\_\_\_\_  
(Cardholder Name (please type or print))

\_\_\_\_\_  
(Signature )

\_\_\_\_\_  
(Exp. Date)

*Make check payable to:*  
Maryland Charter School Network

*Mail to:* Exhibits and Sponsors Coordinator  
Maryland Charter School Network  
4639 Falls Rd  
Baltimore, MD 21209  
Phone: 800-689-3795 Fax: 800-689-3795  
Email: info@mdcharternetwork.org

Submit exhibit contract and Payment by 4/1/10.  
Payment must be sent with registration form to  
secure booth space. If space rental fee is not  
paid according to contract schedule, it may be re-  
assigned to another exhibitor at the option of  
MCSN.



# Sponsorship Form And Contract

## Company Information:

Organization: \_\_\_\_\_  
Telephone: \_\_\_\_\_ FAX : \_\_\_\_\_ E-mail: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

## OPPORTUNITIES

**Vendor Fair Co-Sponsor**  Yes! \$5,000  
**Vendor Networking Happy Hour Sponsor**  Yes! \$2,500  
**Conference Keepsake Sponsors (10 available)**  Yes! \$1,000

## Payment Type:

\_\_\_\_\_ (Check) \_\_\_\_\_ (MasterCard) \_\_\_\_\_ (Visa)

\_\_\_\_\_  
(Credit Card #)

\_\_\_\_\_  
(Cardholder Name (please type or print))

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(Signature )

\_\_\_\_\_  
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